

IAEE Expo!
MENA
10-12 September
2023
EXPO!
R I Y A D H , K S A



EXPO! EXPO! MENA 2023

Exhibitor Registration Form

IAEE Expo!
MENA
10-12 September
2023
EXPO!

Riyadh International
Convention & Exhibition Center.
Riyadh,
Saudi Arabia

**10-12 September
2023**

FOR MORE INFORMATION:

Rick Jennings, CEM
VP, Partnership Relations
rjennings@iaee.com

Karen Gonzales, CMP
Director, Partnership Relations
kgonzales@iaee.com

Anja Loetscher
Business Development Manager
aloetscher@iaee.com

Basheer Salameh
Event Coordinator
expoexpo@1starabia.com



+ (966) 9 200 200 25

+ (966) 53 455 4369

+ (966) 11 204 4454



EXPO! EXPO! MENA 2023

Exhibit Space Contract

Terms and Conditions Governing Expo! Expo! 2023 (p.2 of 4)

A COMPANY DETAILS

COMPANY		Contact Person	
BANNER NAME			
ADDRESS			
TELEPHONE		EXT.	
E-MAIL		WEBSITE	
		STAND NUMBER	



B Space Selection

☐ 9 Square Meters ☐ 18 Square Meters ☐ 36 Square Meters

PACKAGE	RATE	DIMENSION			TOTAL	AMOUNT
Space Only (Member)	\$ 270 USD	m	X	m	SQM	USD
Shell Scheme (Member)	\$ 300 USD	m	X	m	SQM	USD
Space Only (Non-Member)	\$ 300 USD	m	X	m	SQM	USD
Shell Scheme (Non-Member)	\$ 350 USD	m	X	m	SQM	USD

C Sponsorship Packages

Strategic Sponsor	\$ 54,000 USD	<input type="checkbox"/>	Main Sponsor	\$ 54,000 USD	<input type="checkbox"/>	Gold Sponsor	\$ 20,000 USD	<input type="checkbox"/>
Diamond Sponsor	\$ 40,000 USD	<input type="checkbox"/>	Platinum Sponsor	\$ 27,000 USD	<input type="checkbox"/>	Silver Sponsor	\$ 14,000 USD	<input type="checkbox"/>
						Collaborator Sponsor	\$ 8,000 USD	<input type="checkbox"/>

Having read and agreed the terms and conditions, this application will form a contract between us. We hereby contract for the space as indicated above at such Exhibiton for purposes of exhibiting goods as described above and we undertake to be bound by and observe and preform such conditions and to pay the balance as stated above on the stand space rental on receipt of invoice.

ON BEHALF OF THE PARTICIPATED COMPANY
DIRECTOR OR THE AUTHORIZED PERSON

FULL NAME

JOB TITLE

SIGNATURE

DATE

EMAIL ADDRESS

ON BEHALF OF 1ST ARABIA - KSA

FULL NAME

JOB TITLE

SIGNATURE

DATE

EMAIL ADDRESS

★ Kindly note, that this booking is considered a temporary until you confirm the registration by transferring the payment and receiving the payment receipt from your side.

Cash Deposit or Transfer

1st Arabia Exhibitions & Conference
BANK - BRANCH: Bank Albilad -Tahlia
BRANCH

ACCOUNT NO. 445132911880001
IBAN : SA6315000445132911880001



EXPO! EXPO! MENA 2023

Exhibit Space Contract



Terms and Conditions Governing Expo! Expo! 2023 (p.3 of 4)

TOTAL FEES (B + C)

USD

VAT 15%

USD

TOTAL

USD

Payment Schedule and procedure

1. 100% of the fee is due no later than 10 August 2023

2. All payments must be received in cleared funds by the deadlines set out above

★ Kindly note, that this booking is considered a temporary until you confirm the registration by transferring the payment and receiving the payment receipt from your side.

Cash Deposit or Transfer

1st Arabia Exhibitions & Conference
BANK - BRANCH: Bank Albilad -Tahlia
BRANCH

ACCOUNT NO. 445132911880001
IBAN : SA6315000445132911880001



EXPO! EXPO! MENA 2023

Exhibit Space Contract

Terms and Conditions Governing Expo! Expo! 2023 (p.4 of 4)

Rules and Regulations

Bidders (a term that includes applicants and any partner on a platform) shall be bound by the terms, rules and regulations set out in this Agreement and any changes made in writing must be made in writing and signed by the authorized officer of the 1st Arabia Company for Organizing Conferences, Exhibitions and Business Tourism. After the 1st Arabia Company for Organizing Conferences, Exhibitions and Business Tourism, which has the amendments and additions to the rights reserved to the Exhibitor under this Agreement, and shall not result in increased obligations for sponsors, agents or employees.

No bidder is allowed to bid unless all agreed fees are paid before the offer.

Exhibitors are expected to comply with any regulations relating to the building in which the exhibition is located and all governmental rules and regulations.

The bidder may not assign his rights to any company or another person, nor shall any bidder assign or sub-lease the offered space allocated to him wholly or partially to another party.

The bidder has no right to occupy any space he wants, although his requirements will be taken into consideration when allocating his space.

The bidder should not block the exhibitors nearby and not work in an unacceptable manner by the other exhibitors. All lighting within the display platform should be arranged so as not to distract attention from adjacent display platforms. It is also prohibited to operate loudspeakers, radio or other audio devices in an unacceptable manner by the exhibition committee.

The Exhibitor does not allow the use of withdrawals, donations or other promotional procedures that require the gathering of members and guests in a specific place and time. The Exhibition Committee shall first approve all extraordinary promotional plans.

The exhibition committee alone, which limits hours and so on, controls the hours of attendance and allows access to ticket holders, badges or identification badges that cannot be waived for change.

Any exhibitor will not be allowed to remove his display platform from the exhibition grounds before the expiry of the exhibition. A representative of the exhibitor must be present at the exhibition throughout the show and during the installation and dismantling of the display platform.

Cancellation of participation:

Notice of cancellation of all or a portion of any exhibition space must be submitted in writing (via email or certified mail, return receipt requested) and is subject to exhibitors payment of cancellation fees as outlined below:

Date Notice of Cancellation is received by 1st Arabia

Date of Cancellation	Penalty & Cancellation fees
90 days prior the show	50% of registration fees
30 days prior the show	80% of registration fees
29 days prior the show	100% of registration fees

Returned and cancellation fees are based on the total exhibit space. 1st Arabia shall not be liable for interest on any amount refunded.

The Exhibition Committee, Sponsors, and the 1st Arabia Company for Organizing Conferences, Exhibitions and Business Travel shall not be responsible for any loss, theft or damage caused by fires or any injury of any nature to any person or material. Although we take precautions to prevent the loss, we do not guarantee that it will not happen. Under this agreement, we expressly disclaim responsibility for any injury or damage. We urge exhibitors to secure their platforms and equipment where they are fully responsible for any personal injury.

The publisher of the catalog, the Exhibition Committee, the Sponsors, the 1st Arabia Conference, Exhibition and Business Travel Company, its agents and its employees shall not be responsible for any errors or omissions in the prepared version provided by the advertiser or the bidder.

The Contractor shall notify the application of the 1st Arabia Organization for Conferences, Exhibitions and Business Tourism on behalf of each Participant by a date not later than the date indicated on the application form. The applicant shall be considered an agent in respect of his powers of dealing with each participating platform that complies and complies with the rules and regulations under this Agreement.

In the event that any specific participant is not bound by these rules and regulations or violates any of its obligations towards 1st Arabia Company for organizing conferences, exhibitions and business tourism, the applicant as the agent shall be responsible for all losses, financial obligations and costs paid by 1st Arabia Contracting, Obligation or contravention.

The Exhibition Committee, sponsors, or the 1st Arabia Company for the organization of conferences, exhibitions, business trips, agents or employees shall not be liable for any loss, damage or delay resulting from any wars, civil conflicts, military strikes, strikes, , Or any other circumstances that may make it impossible or impossible for the Exhibition Committee to hold the Exhibition / Conference at the specified time and place. The Exhibition Committee reserves the right to reschedule the Exhibition and hold it on another date and/or an alternate site. The 1st Arabia Organization for Conferences, Exhibitions and Business Tourism shall have no responsibility or damage. Any discrepancies or misinterpretation by the host country, sponsors, agents or other entities in relation to any aspect of the exhibition that may affect the exhibitors. The above mentioned exhibitor acknowledges that the 1st Arabia Company for organizing conferences, exhibitions and business tourism may suffer damages and losses as a result of the aforementioned cases, and hereby waives any claims for damages. The payments to 1st Arabia Company for organizing conferences, exhibitions and business tourism shall remain as fees or other payments in connection with the exhibition. Especially the 1st Arabia Company for the organization of conferences, exhibitions and business tourism and its right.

The exhibition committee is not responsible for assisting the bidder in obtaining the passport and visa to enter the country where the exhibition will be held. The failure of the bidder to obtain such documents from the relevant government authorities shall not be regarded as a justified justification for the cancellation of this agreement/request. However, the bidder may agree with another replacement party or company that meets at the fair. The contractor bidder shall bear full responsibility for this switch.

The Exhibition Committee, Sponsors, and the 1st Arabia Company for organizing conferences, exhibitions, business travel, agents and employees shall not be responsible for any loss, damage or delay occurring during the shipping currency (transportation and handling)

Signature :

Stamp :